

# **Belmont Lake Cottagers' Association**

## **Minutes, Board Meeting**

**Wednesday, February 9, 2021 at 7:00pm via Zoom**

**Present:** Evan Meyers, Katherine Deas, Erin Dixon, John Dixon, Greg Alexander, Fred Bennett, Val Marshall, Donna Peeling, Wendy Vuyk, Peter White

### **1. Newsletter, Calendar, Member Directory**

- We agreed that we would produce hard copies of the newsletter, directory and calendar this year, to be distributed by the road reps. We will evaluate the current situation of the pandemic each step along the way and adjust our plan as needed.
- Preliminary thinking is to deliver all three documents to members last year or who have paid this year. Cottagers who did not join last year would receive only the newsletter unless the road rep determines there is no possibility they would join this year.
- For cottagers who were not members last year, but join this year, we would make arrangements to deliver a calendar and directory. Details yet to be finalized
- **Val** will follow up on the calendar layout
- The board approved the advertising rates for this year per Schedule 1 below.
- Tim Stapley will sell advertising on our behalf, receiving 15% of all sales
- **Peter** will update the authorization letter to Tim Stapley to include our intention to print 450 copies of the newsletter
- **Reminder that most articles are due March 1**

### **2. Events for the year**

- Pike Tournament – Will go ahead. **Peter** will coordinate with Brandon. We will not do a hard copy flyer this year – communication of details will be via email or other electronic form
- Fireworks should be able to go ahead like last year. **Katherine** to coordinate
- AGM – Likely will be held via Zoom. We should be able to manage this on our own, using Wendy's account to schedule. **Peter** and **Wendy** will coordinate
- Sailboat races – same as last year. **Greg** will follow up
- Parade of Lights – Might be better to run it during the day, with a specific theme. **Wendy** will follow up
- Regatta – Cancelled
- Blackout – same as last year.
- Golf Tournament – to be decided. **Wendy** will follow up
- Volunteer Appreciation – can be decided in the summer
- Dock Music Concert – Band on a dock, members register to attend in their boats. Val has spoken to Steve Kazan who is at FR23E-083, on the west side of the lake just north of Taylor Bay, who is willing to host the concert on his dock. Val identified several potential bands who might be willing to play. Costs in the \$500 to \$1000 range. BLCA to cover the cost of the band, no charge to members. **Val** will set a date for the first concert for our newsletter schedule, with a possibility of a second date if things go well with the first.
- Scavenger hunt might work. **Val** and **Erin** will work on this
- Other ideas: Poetry contest for example, gifts for draw and other prizes. No action for now.

**3. Communications to Members – email push**

- **Greg** will prepare a communication to ask members for photos for the calendar and articles for the newsletter.
- Also will highlight FOCA issues, including the potential for doubling of Hydro Rates unless there is significant cottager pushback
- Let member know that the waste to power discussions are very preliminary and that will monitor them closely. Earliest implementation would be in the 2030 timeframe

**4. Next Meeting**

- Peter will schedule the next meeting as the need arises.
- Please keep in touch with all the activities

**Schedule 1**

Ad Size	Dimensions W x H	Cost
Full Page	7.25" x 9.5"	\$299.00
Half Page Horizontal	7.25" x 4.5"	\$179.00
Quarter Page	3.5" x 4.7"	\$99.00
Business Card	3.5" x 2.25"	\$55.00