

Belmont Lake Cottagers' Association

Board Conference Call Minutes

Tuesday, February 12, 2013

Present:

Greg Alexander, Brian Deas, Gerry Hutcheon, Evan Meyers, Larry Pick, Peter White

Absent: Courtney Belanger, Brandon van Asten

Background: This conference call was held to review the schedule of activities for 2013.

1. Review of calendar of events for 2013

- The events as documented in the file “Proposed Dates for 2013 R3” were reviewed. The board agreed that we should proceed on all social events listed in the file.
- We need to confirm with Brandon the date of the Pike Tournament. Until that date is finalized, we will not include the Pike Tournament in future calendars.
- A revised schedule is attached with these minutes, noted as revision R4

2. Status of each calendar of events item

- Survey – Brian will complete a summary of the key results of the survey for the ‘s newsletter. Brian’s full report will be put on the BLCA website.
- Calendar content – Working with Lisa Levee and Uta on the layout. Agreed to have the calendar run from June, 2013 to July, 2014. Evan will follow up with Lisa and Uta.
- Newsletter content – Each board member will submit their article(s) to Greg by March 4, 2013. Greg will collect the articles and share with Peter, who will reference the articles in his president’s comments. Peter will cover the HBMLA and FOCA articles.
- Signage – Greg will share his ideas for a reusable cover for event postings. If workable, he will order approximately 30 of them. If not workable, we will go with individual laminated sheets. Brian will take responsibility for the four large signs at the major roads.
- Calendar quantity/price – Evan will get quotes on a run of 100, 150 and 200. Once we have these costs, we will make the final decision on number of copies to print and the selling price. Current thinking is 100 copies to be sold at \$10 each to cover our costs.
- Calendar production – Evan and Greg will review the draft of the calendar and make the final decisions on quantities.
- Lake Directory – Peter will contact those members with email addresses who did not specify their preference for being included in the directory. Peter will prepare the directory on 8 ½ x 11 paper, with a listing in member last name sequence and a listing in cottage address sequence
- Newsletter ads – Evan will work with Brenda to get the process of selling ads started. Last date for ads is April 15.
- Newsletter production – Complete by end of April.
- Road Rep packages – We will have the newsletters, calendars, member directory and signage available for the road reps by May 10.

3. Newsletter Approach

- Agreed that Greg will handle the collection of articles for the newsletter and Brenda will have responsibility for layout, selling ads and printing

4. Expanded Water Testing

- Peter noted that the biggest need of members not fully met at present according to the survey was water quality testing.
- FOCA has a template for lake testing that we should be using for testing Belmont water.
- Peter has followed up with Brandon, but not heard back as yet.
- Peter will contact members via email who have expressed an interest in this area to see if we can recruit volunteers to take on the expanded water testing.

5. Survey Follow Up

- Brian raised a number of issues that the survey highlighted for discussion, including promotion of events, enhancing the appeal of events to different age groups and recruiting a volunteer coordinator.
- The discussion was cut short by timing constraints, but there was general agreement that we need to follow up on these areas and others from the survey
- Road reps will be encouraged to ask for volunteers when signing up members

6. Next Meeting

- The next meeting of the board will be a conference call on Tuesday, March 19 at 7:00pm
- Peter will set up the call and draft an agenda.
- The focus of the meeting will be to review the schedule leading to creating the documents for the road reps