

## **2022 AGM Activity Update**

### **Newsletter**

The Belmont Lake News received a layout refresh in 2021. Erin Dixon provided a new look and feel for the publication including an updated version of the BLCA logo file which makes it more appropriate for print. The newsletter is intended to be a great way to stay informed about events that are happening on and around the lake and the new format for ad organization is designed to make it easy to find local businesses to take care of cottage needs. Our 2022 newsletter has even more great content and ads for local businesses who have supported the publication. We hope that you find it an excellent resource to have on hand throughout the year. We're always looking for member photos to be included in the newsletter. These don't have the same file size requirements as the calendar but they do need to look great in black and white. If you have photos to submit, refer to the "We Want Your Photos" article in the 2022 newsletter.

### **The Belmont Expedition**

Introduced as a covid-safe activity for 2021, The Belmont Expedition saw teams of friends, families, adults and kids exploring the lake and surrounding area by car, boat and on foot. The activity has participants completing a series of creative and educational (and fun!) activities called 'missions'. Val Marshall is the master mission planner who does great work behind the scenes scouting the area and route planning to ensure a smooth experience for participants. The missions are tracked in an app called GooseChase. Erin Dixon manages the app setup and maintenance, team setup and communication as well as logo design and branding. Feedback is provided throughout the game by adding bonus points for excellent submissions and deducting points for items that need work. Despite this being a non-competitive event, participants seemed to be quite focused on the leaderboard and worked hard to try and "stay ahead" of the other teams. We've launched the 2022 Expedition and if this sounds like something you'd like to participate in, it's not too late to register. Send an email with "Register" in the subject line to: [thebelmontexpedition@gmail.com](mailto:thebelmontexpedition@gmail.com) and we'll get you set up.