

Belmont Lake Cottagers' Association

Minutes, Board Meeting

Wednesday, November 3, 2021 at 7:00pm via Zoom

Present: Evan Meyers, Erin Dixon, John Dixon, Val Marshall, Greg Alexander, Ellen Walsh, Peter White

1. Membership and Financial Update

- Val reported that membership stands at 358
- Year end surplus is estimated to be just over \$18,000. Several ideas were surfaced to productively reduce the surplus
 - Reduce membership fees to \$25 per year. After discussion, the board decided to keep fees as is and explore other ways to reduce the surplus
 - Rock marking costs will likely increase next year due to storage requirements. **Greg** will estimate the incremental cost.
 - Offer 10, \$100 gift certificates for early membership prizes. All agreed with this approach. **Evan** will followup.
 - Water sampling will be done 3 times next year, representing an additional cost of \$1,000
 - CVCA may need financial support for better readings of water levels on Belmont. **Greg** will work with them to determine our contribution.
 - We need to finalize our approach on signage. Depending on the results of that analysis, the incremental costs could be as high as \$3,000. **Val** will coordinate a meeting with **Erin** and **Evan**.
 - We could consider some colour in the newsletter – to be decided in the spring
- **Val** reported that she will recruit a member to handle sales of ads for the newsletter

2. Proposed Dates for the Newsletter

- The group updated the schedule for preparing the newsletter and calendar
- There will not be a directory created this year.

3. Schedule of Events for 2022

- The group updated the events schedule
- Follow-ups are:
 - **Evan** to speak to Richard Wood re leading the Parade of Lights
 - **Evan** and **Peter** will look for a volunteer to organize the golf tournament
 - **Evan** will explore a new site for the Volunteer Appreciation Event
 - **Katherine** to confirm the Belmont Fireworks timing

4. **Newsletter Responsibilities**

- John circulated a list of responsibilities for the newsletter prior to the meeting
- Most articles are due March 1, 2022.

5. **Next Board Meeting**

- **Peter** will schedule the next board meeting for the second week of January